

# LinkedIn Recruiter System Connect (RSC) Integration

We will begin in a few minutes to allow attendees to dial-in

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# Agenda

- ▶ What is LinkedIn RSC?
- ▶ Requirements and Steps for Implementing an RSC Integration
- ▶ Breakdown Features of Recruiter System Connect Demo
  - Automatically create a new Jobvite Contact from a LinkedIn profile
  - Automatically create a new Jobvite Candidate from a consented LinkedIn InMail
  - View Jobvite Candidate application status and notes in LinkedIn Recruiter
- ▶ FAQ
- ▶ Q&A



# What is LinkedIn RSC?

- ▶ Recruiter System Connect (RSC) replaced Cross System Awareness (CSA)
- ▶ Deeper integration with LinkedIn boosts your recruiting efficiency
  - **Save time** by eliminating manual data entry in 2 separate systems
  - **Improve data accuracy** across 2 systems and keep them in sync
  - **Streamline your process** and collaborate more efficiently

## New in 2019



Create Jobvite Contact  
w/ One-Click Export



Create Jobvite  
Candidate or Contact  
via consented InMail



View InMails in  
Jobvite



View LinkedIn  
Notes in Jobvite



View Jobvite Candidate  
status and notes in  
LinkedIn Recruiter



Enhanced LinkedIn  
Profile in Jobvite

# What is LinkedIn RSC? (Continued)

- ▶ Source new talent from LinkedIn and Sync with Jobvite
- ▶ Build talent pipeline in Jobvite from your LinkedIn Connections
- ▶ View more robust profiles in Jobvite (see image)
- ▶ Centralize all candidate communications inside Jobvite

The screenshot displays the Jobvite interface for a candidate named Rebecca Best. At the top, there are navigation tabs for Pipeline, Campaigns, Sourcing, Requisitions, Candidates, and More. The candidate's name 'Rebecca Best' is prominently displayed. Below this, there are fields for 'Applied For' (General Application) and 'Source' (Job Board). A progress bar indicates the candidate's status as 'New', with 'Applied: 02/14/2019' and 'Updated: 02/14/2019'. A 'Workflow Step' dropdown menu is set to 'Proceed to Screened', with a 'Reject' button next to it. A phone number '555-544-5123' is shown with a location pin icon. The interface includes a navigation bar with tabs for Summary, Application, Feed, Workflow, Evaluations (0), Notes (0), Messages (2), Tasks, and Activity. The 'Candidate Details' section includes fields for First Name (Rebecca), Last Name (Best), Email Address (thebestrebecca123@gmail.com), Title (Senior Recruiter), Company (LinkedIn), Cell Phone (555-544-5123), and Comments (LinkedIn Profile Location : San Francisco Bay Area). The 'Disposition' section has a dropdown menu for 'Select Disposition'. The 'Source' section shows 'JobBoard' and 'LinkedIn\_InMailShareinfo' with a note about the LinkedIn profile location. The 'All Applications' section shows a 'General Application' with the same dates as above. At the bottom, there is a LinkedIn profile preview for Rebecca Best, including her profile picture, name, and a summary of her experience as a Senior Recruiter at LinkedIn and previous roles at LinkedIn and Microsoft.

# What is LinkedIn RSC? (Continued)

- ▶ Gain useful context about candidates inside LinkedIn Recruiter
  - View past applications and application statuses from Jobvite in LinkedIn
  - View Jobvite notes about candidates in LinkedIn
- ▶ Ensure Data Compliance
  - Adhere to GDPR: Any candidate or application deleted or anonymized in Jobvite will be automatically removed from LinkedIn via the integration (includes past applications, application statuses, Jobvite notes, etc.)
- ▶ Give consent to share data
  - Review and sign the Jobvite addendum that details what candidate and job data is shared between systems



# Requirements and Steps for Implementing an RSC Integration

# What are the Requirements?

- ▶ **LinkedIn requires** a LinkedIn contract ID that comes from having a full LinkedIn Recruiter license
  - Jobvite users without a LinkedIn Recruiter license of any kind will see:
    - A basic LinkedIn profile view on candidate profiles they have access to in Jobvite
    - All LinkedIn InMails and Notes on Jobvite candidate profiles they have access to in Jobvite
    - The above applies to Jobvite Hiring Manager Roles without LI Recruiter License
- ▶ **Jobvite requires** customers pay a monthly subscription fee and sign our Jobvite LinkedIn Recruiter System Connect Addendum (gives consent to share candidate and job data between the two systems)


# Implementing an RSC Integration

- ▶ Before integrating Jobvite and LinkedIn:
  - Go to More > Admin > Configurations > Custom Fields
  - Candidate > Add Candidate Form > Enable **Allow adding to general applications**
- ▶ Next, configure integration:
  - Go to More > Admin > Integrations > LinkedIn > Choose **Configure LinkedIn Integrations**
  - Sign into LI Recruiter account and hit **Request** for **Recruiter System Connect**
  - Once ready, click on Admin Settings > ATS tab > Jobvite
  - Enable both contract and company level access
  - Click **Go Back** and see RSC is now enabled
- ▶ Back to Jobvite, click Edit to enable the 6 features of the integration



# Implementing an RSC Integration (Continued)

- ▶ Reminder: 6 features are automatically enabled, only 3 are required by LinkedIn
  - LinkedIn Enhanced Profile
  - **1-Click Export\***
  - **Create Contacts/Candidates from Consented InMails\***
  - Sync LinkedIn InMail
  - Sync LinkedIn InNotes
  - **In-ATS Indicator\***

**1-Click Export** (Required for LinkedIn Recruiter System Connect) 

Enabling this will allow users to export member profiles from LinkedIn Recruiter to Jobvite. A Jobvite contact will be created using the LinkedIn profile information: *First Name, Last Name, Current Employers, Title, Location, LinkedIn Public URL.*

Enabled

# Breakdown Features of LinkedIn RSC Demonstration

**Demo Environment:** some features, fields, or options may differ from your system

**Jobvite**

# FAQ for using RSC

# FAQ

## ▶ **How often does the data sync between the two systems?**

- Up to 15 minutes. The sync jobs run every 15 minutes after the hour (Ex. noon, 12:15pm, 12:30pm, 12:45pm)

## ▶ **Which statuses are made visible in LI Recruiter?**

- Every workflow made on the date/time AFTER LI In-ATS was enabled in Jobvite. So for candidates in process, only the statuses post LinkedIn RSC activation will display. No historical application statuses are shared.

## ▶ **Will duplicate contact records be created if multiple recruiters export the same LI member profile?**

- No. Jobvite will not allow for duplicates based on the LinkedIn member's profile URL. As long as the LI member's URL is the same, then the latest export will get merged with the existing contact record.

# FAQ

- ▶ **Is there a way to bulk 1-click export to create a contact in Jobvite from a project in LinkedIn Recruiter?**
  - Unfortunately, no.
- ▶ **When using InMail to source new contact in Jobvite, does LinkedIn RSC update existing contact in Jobvite if it already exists instead of creating a duplicate?**
  - Yes, if the email address shared from LinkedIn is the same as the email address associated with the Jobvite contact/candidate. The solution assumes LinkedIn data is the most up-to-date and will therefore override Jobvite profile with LinkedIn data. For candidates, it will create a new candidate tied to an application (can be a general application).
  - **Note:** LinkedIn Recruiter does not prevent a recruiter from sending multiple InMails to same candidate. Customers pay LinkedIn for each InMail (based on credits).

- ▶ Please type any remaining questions in the Questions panel
- ▶ If we are unable to answer your question at this time, we will follow up with you after the session or contact support [www.jobvite.com/support](https://www.jobvite.com/support)

# Thank You!

- We appreciate your time today!
- Survey will be sent out
- Recording will be available in user Community, in the Knowledge section:  
**Configuring LinkedIn Recruiter System Connect**
- Thank you for being our customer!



**Jobvite**